

FORM C3	HKTDC Sports & Leisure Expo & World of Snacks 2025 香港貿發局香港運動消閒博覽 及 零食世界 16-22 / 7 / 2025	Return to : Exhibitions Department Hong Kong Trade Development Council Unit 13, Expo Galleria HK Convention & Exhibition Centre 1 Expo Drive, Wanchai, Hong Kong Tel : (852) 2240 4623/ 2240 4374 Fax : (852) 3746 6157 Attn : Anthony Lam/ Boris Lo Email: anthony.ch.lam@hktdc.org / boris.kc.lo@hktdc.org
Deadline: 4 June 2025		

eCoupon Incentive Campaign

Advertising opportunities on the HKTDC Hong Kong Sports and Leisure Expo & World of Snacks website provide exhibitors with additional exposure, enabling them to reach customers before the fair opens.

We are now offering a free advertising opportunity for exhibitors of the HKTDC Hong Kong Sports and Leisure Expo & World of Snacks 2025 to have an e-coupon featured in the "Exhibitor Coupons" section of the fair website. Exhibitors need to provide the e-coupon in the following format:

Specifications

- 720 (w) x 270 (h) pixels
- JPG
- File Size <200K

Notes

1. The promotion period of the free advertising space runs from 20 June to 20 July 2025.
2. Free advertising spaces are only available for promotion of exhibitors' products/ services that are directly related to the industry of the fair concerned.
3. Each exhibitor is entitled to one coupon space. Content of the coupon will only be applied to the Hong Kong Sports and Leisure Expo & World of Snacks 2025.
4. HKTDC reserves the right to reject any application at its discretion.
5. Advertising material submitted after deadline will not be featured.
6. Please note that the IPR clauses set out in this booklet shall apply to this campaign. Please read these terms and conditions carefully.

Submission

Please send us the e-coupon image together with the following information via anthony.ch.lam@hktdc.org/ boris.kc.lo@hktdc.org **by 4 June 2025**.

1. Product to be promoted in the coupon
2. Company name
3. Booth number
4. Contact person and position
5. Contact details (tel, fax and email) For enquiries, please contact:

(SLE2025) Anthony Lam	(WOS2025) Boris Lo
Tel: 852 2240 4623	Tel: 852 2240 4374
Email: anthony.ch.lam@hktdc.org	Email: boris.kc.lo@hktdc.org

表格C3	HKTDC Sports & Leisure Expo & World of Snacks 2025 香港貿發局香港運動消閒博覽 及 零食世界 16-22 / 7 / 2025	請交回 香港貿易發展局展覽事務部 香港灣仔博覽道一號 香港會議展覽中心博覽商場13號 林俊康/ 勞家浚收 電話：(852) 2240 4623/ 2240 4374 傳真：(852) 3746 6157 電 郵： anthony.ch.lam@hktdc.org / boris.kc.lo@hktdc.org
截止日期: 2025年6月4日		

電子優惠券推廣計劃

參展商可透過香港運動消閒博覽及零食世界網頁提供的廣告機會增加曝光率，並在展前接觸更多客戶。現凡參加香港運動消閒博覽及零食世界 2025 的參展商，均有機會於香港運動消閒博覽網頁內的「參展商優惠」欄中免費刊登電子優惠券乙張。

廣告規格

- 720(闊) x 270(高)像素
- JPG
- 檔案大小 <200K

備註

1. 以上免費廣告位置刊登期為 2025 年 6 月 20 日至 7 月 20 日。
2. 以上免費廣告位置只適用於宣傳與是次展覽行業有直接關連的產品或服務。
3. 每家參展商只限提供一個電子優惠券，優惠券內容只限適用於香港運動消閒博覽及零食世界 2025。
4. 香港貿易發展局保留拒絕任何申請的權利。
5. 遲交或規格有誤的電子優惠券恕不受理。
6. 請注意列於 C 部有關知識產權之條款及細則將適用於此推廣計劃，請細心參閱。

遞交申請

請於 **2025 年 6 月 4 日** 前將電子優惠券連同以下資料電郵至 anthony.ch.lam@hktdc.org/
boris.kc.lo@hktdc.org

1. 優惠券內宣傳的內容
2. 公司名稱
3. 攤位編號
4. 聯絡人及職位
5. 聯絡方法(電話、傳真及電郵)

如有任何查詢，請聯絡：

(SLE2025) Anthony Lam 林俊康
 Tel: 852 2240 4623
 Email: anthony.ch.lam@hktdc.org

(WOS2025) Boris Lo 勞家浚
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 Email: boris.kc.lo@hktdc.org